

# THE 52<sup>nd</sup> JINHAN FAIR FOR HOME & GIFTS ONE-STOP SOURCING FAIR WITH 1,000 MANUFACTURERS

**Q** www.jinhanfair.com

**Oct. 21-27, 2025** PWTC Expo, Guangzhou, China

# Backstage Operation Guide for Visitors





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in Jinhan Fair





目录

Fair Overview	01
How to log in	02
How to register	03
How to register other colleagues	04
Procurement matchmaking	05
How to maintain "My Workstation"	07
Search exhibitors	10
Search exhibits	11
Business Moments	12
live broadcasting	13
Customer pool	14



# About 20245 Autumn Guangzhou Jinhan Online Fair for Home & Gifts

Guangzhou Jinhan Online Fair for Home & Gifts goes virtual. Through the official website and intuitive app service, the fair comprehensively innovates online exhibiting and improves business opportunities, to allow exhibitors to proactively go online, display, communicate and cooperate with buyers, and accurately match with each other. Through communication on Business Moments, multi-dimensional displays, livestreaming and interactions, IM real-time online communication, etc., enterprises at the online exhibition can seize business opportunities and boost their businesses.

Multiple search Complete product solution

Live-streaming and marketing Seminars and interactions Business matching Online negotiation



# How to log in

# Login methods

For users with an account : Use "Email address + password" to log in directly
 For users without an account : Click "Register now" to create an

account





# How to register

- ① Create an account
- 2 Set password
- ③ Fill in personal and company information
- ④ Fill out questionnaire
- 5 Complete

Note: For the first login, Click "Forget/set password" for password settings.

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# How to register other colleagues

# Click "Pre-register colleagues" on the Workstation





### **Procurement matchmaking**

- Enter product details, purchasing requirements and time scheduled for matchmaking as stipulated in the form
- 2 The procurement form is obtainable at the home of the official website. Eligible exhibitors may fill in the form to apply for matchmaking
- Subject to applicants' information, procurement matchmaking staff involve buyers and exhibitors in the matchmaking

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# Procurement matchmaking

Viewable list of applicants via viewers' workstations

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# How to maintain "My Workstation"

### List of features

- 1 Browse logs: View exhibitors and exhibits you have browsed
- 2 My favorite: To manage the lists of your favorite exhibitors and exhibits
- **Message center:** Negotiate online and view negotiation records
- 4 Invitation management: Manage the list of invitations to exhibitors

and the list of mutual friends

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## How to maintain "My Workstation"

### Management of orders of intent

#### Features

- Manage the list of orders to exhibitors
- Follow the progress of the orders
- Communicate online with exhibitors
- Check whether exhibitors have read the order information

#### **Quick search**

- Quick search using exhibitors or exhibits
- Check the time of order
- Contact status: To follow up the status of the order using

"contacted"/"not contacted" buttons

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# How to maintain "My Workstation"

### **Business Moments**

#### Your demand

Post your purchasing requirements on Business Moments for quick search

#### **Pictures or videos**

- mages must be square in shape in PNG or JPG formats, and limited to 1Mb in size and 9 in number
- Videos must be in MP4, AVI, or FLV formats, and limited to 100Mb in size; you can upload one video and one video cover
- Uploading a video will clear the uploaded images

#### Visibility

 Select exhibitor category, and exhibitors in this category will first receive your business moments messages

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## **Search exhibitors**

### Method of finding companies

Enter company names and keywords in the search box to search

Precisely match them with appropriate companies and exhibits according to the category you select

-When a company interests you, click on one of the following:

- Message: Communicate with the exhibitor staff online
- Invite: Send friend requests to exhibitors and include them in the customer pool
- Details: View more information and products of the company
- Favorites: Include them in the favorites list on "My Workstation"





## **Search exhibits**

# Find Exhibits

Enter exhibit names and keywords in the search box to search

- Find exhibits by criteria
- When an exhibit interests you, click one of the following:
  - Message: Communicate with the exhibitor staff online
  - Invite
  - Order
  - Details: View more information and products of the company
  - Favorites: Include them in the favorites list on "My Workstation"

You can view the exhibit list according to popularity, uploaded video, and exhibit name in alphabetical order





## **Business Moments**

 Click "business moments" on the home page to view the supply information released by exhibitors, and you can also comment on or like the posted contents.





### Livestream

#### Live-streaming type :

- 1、Concurrent activities (organizer livestream)
- 2、Exhibitor livestream

#### Sorting order of livestreams :

- 1、The lists are sorted by "latest" or "popularity"
- 2、Find livestreamings with a "keyword search"
- 3、Search for appropriate Livestream programs through "Select start time"/"Select end time"

#### Livestream status :

#### Livestream

1、Before a livestream, the status is "Livestreaming pending"

2、During a livestream, the status is "Livestreaming in progress" and you can exchange business cards with exhibitors

#### Playback

1、When the livestream is over, the status is "playback", and the playback is shown





# Contacts

"Confirmed": A list of exhibitors to whom you have send invitations and they have confirmed the invitations

"Pending Confirmation": A list of exhibitors to whom you have send

invitations but they haven't confirmed the invitations

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