JINHAN FAIR
Home & Gifts

ufi
Approved
International
Event

THE 49th JINHAN FAIR FOR HOME & GIFTS

One-stop Sourcing Fair with 900 Manufacturers

扫一扫立即下载

21-27. 04. 2024
PWTC Expo, Guangzhou, China

🔍 www.jinhanfair.com

Backstage Operation Guide for Visitors

锦汉家居礼品展线上展

目录

About 2024 Spring Guangzhou Jinhan Online Fair for Home & Gifts

Guangzhou Jinhan Online Fair for Home & Gifts goes virtual. Through the official website and intuitive app service, the fair comprehensively innovates online exhibiting and improves business opportunities, to allow exhibitors to proactively go online, display, communicate and cooperate with buyers, and accurately match with each other. Through communication on Business Moments, multi-dimensional displays, livestreaming and interactions, IM real-time online communication, etc., enterprises at the online exhibition can seize business opportunities and boost their businesses.
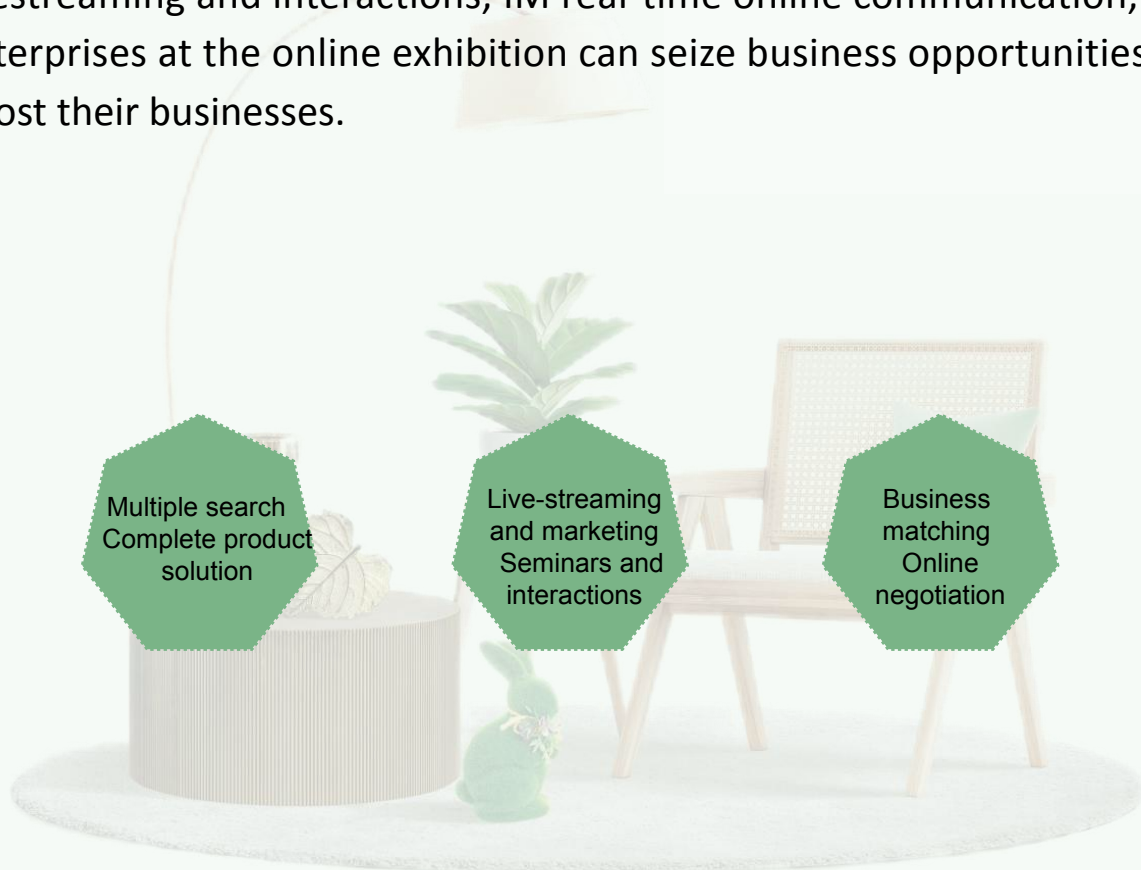
Multiple search
Complete product
solution

Live-streaming
and marketing
Seminars and
interactions

Business
matching
Online
negotiation

How to log in

Login methods

① **For users with an account ：** Use "Email address + password" to log in directly

② **For users without an account ：** Click "Register now" to create an account

How to register

① Create an account

② Confirm email address

③ Fill in personal and company information

④ Fill out questionnaire

⑤ Complete

Note: For the first login, Click "Forget/set password" for password settings.

How to register other colleagues

Click "Pre-register colleagues" on the Workstation

04

Procurement matchmaking

① Enter product details, purchasing requirements and time scheduled for matchmaking as stipulated in the form

② The procurement form is obtainable at the home of the official website. Eligible exhibitors may fill in the form to apply for matchmaking

③ Subject to applicants' information, procurement matchmaking staff involve buyers and exhibitors in the matchmaking

Procurement matchmaking

Viewable list of applicants via viewers' workstations

How to maintain "My Workstation"

List of features

① **Browse logs:** View exhibitors and exhibits you have browsed

② **My favorite:** To manage the lists of your favorite exhibitors and exhibits

③ **Message center:** Negotiate online and view negotiation records

④ **Invitation management:** Manage the list of invitations to exhibitors

and the list of mutual friends

How to maintain "My Workstation"

Management of orders of intent

① **Features**

— Manage the list of orders to exhibitors

— Follow the progress of the orders

— Communicate online with exhibitors

— Check whether exhibitors have read the order information

② **Quick search**

— Quick search using exhibitors or exhibits

— Check the time of order

— Contact status: To follow up the status of the order using "contacted"/"not contacted" buttons
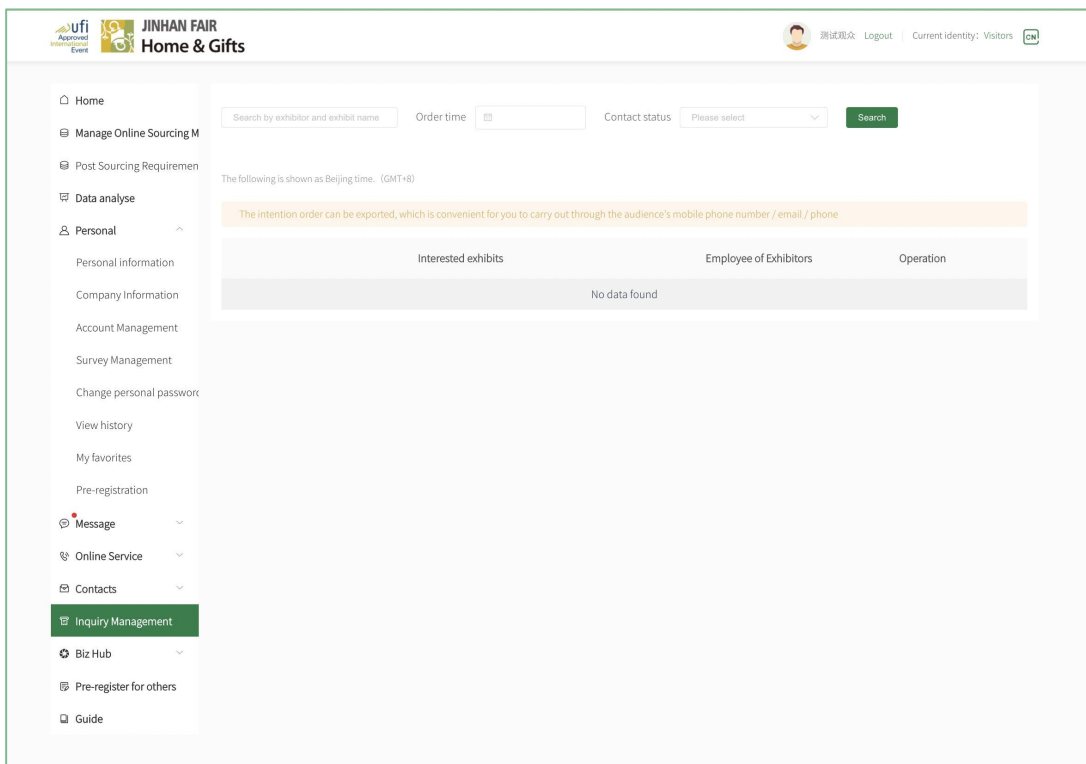
How to maintain "My Workstation"

Business Moments

① **Your demand**
— Post your purchasing requirements on Business Moments for quick search

② **Pictures or videos**
— mages must be square in shape in PNG or JPG formats, and limited to 1Mb in size and 9 in number
— Videos must be in MP4, AVI, or FLV formats, and limited to 100Mb in size; you can upload one video and one video cover
— Uploading a video will clear the uploaded images

③ **Visibility**
— Select exhibitor category, and exhibitors in this category will first receive your business moments messages

Click "Select category" to select the exhibitor category, and exhibitors in this category will receive your messages on Business Moments

Search exhibitors

Method of finding companies

1. Enter company names and keywords in the search box to search

2. Precisely match them with appropriate companies and exhibits according to the category you select

① When a company interests you, click on one of the following:

— Message: Communicate with the exhibitor staff online

— Invite: Send friend requests to exhibitors and include them in the customer pool

— Details: View more information and products of the company
— Favorites: Include them in the favorites list on "My Workstation"

Find companies by criteria
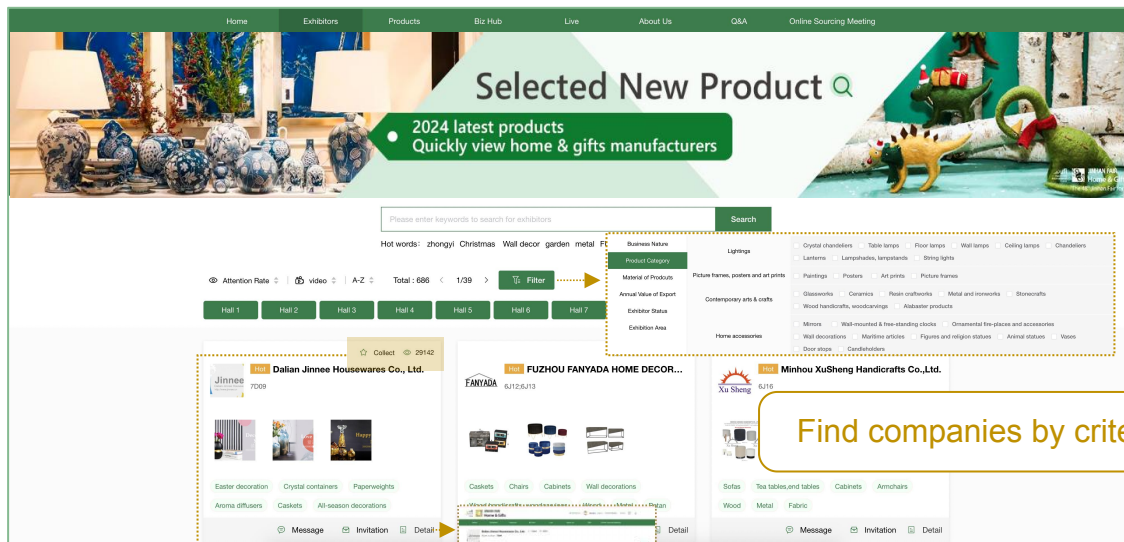
Favorites: Click to skip to the favorites list
Preview: Collect exhibit views

Details: View details

Search exhibits

Find Exhibits

1. Enter exhibit names and keywords in the search box to search

2. Find exhibits by criteria

① When an exhibit interests you, click one of the following:

— Message: Communicate with the exhibitor staff online

— Invite

— Order

— Details: View more information and products of the company
— Favorites: Include them in the favorites list on "My Workstation"

You can view the exhibit list according to popularity, uploaded video, and exhibit name in alphabetical order

Criteria

Details: View details
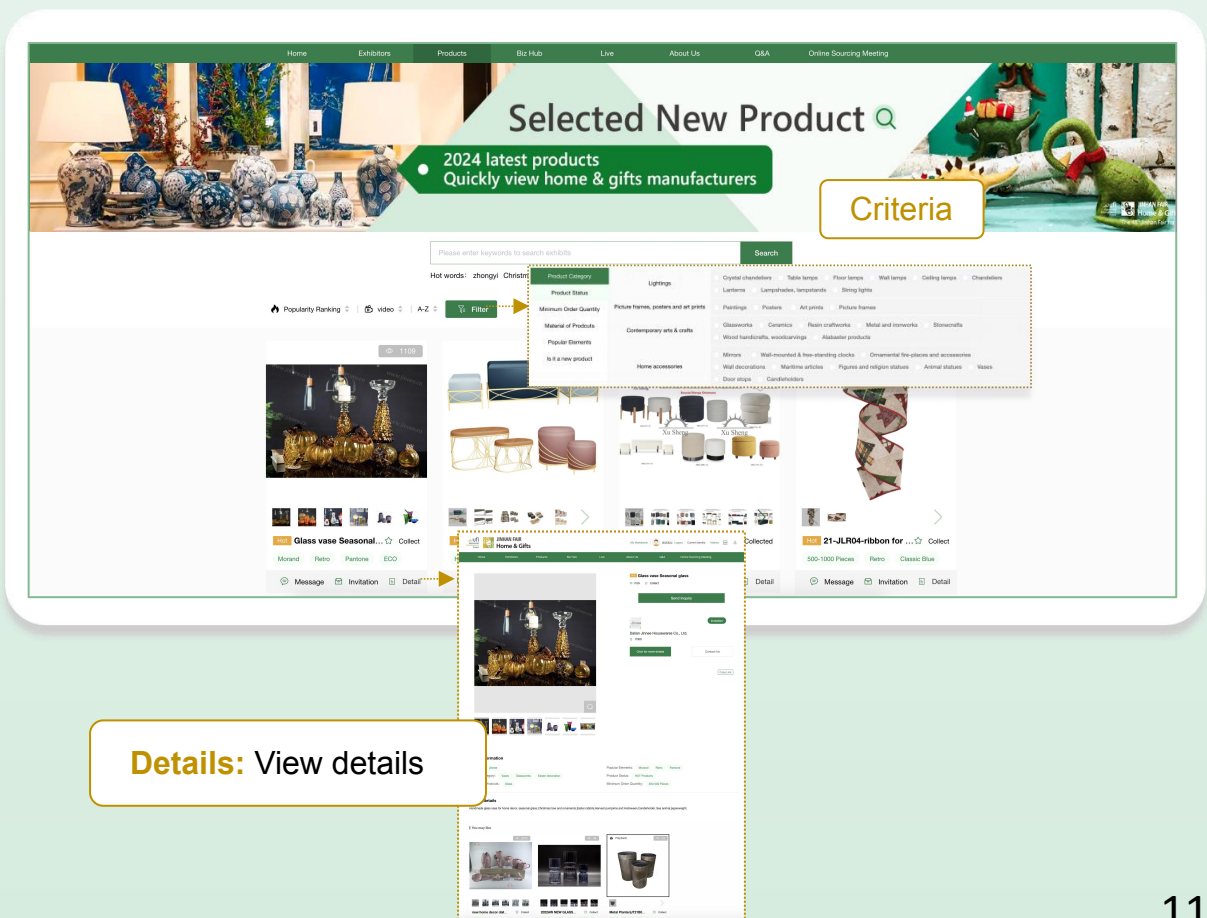
Business Moments

① Click "business moments" on the home page to view the supply information released by exhibitors, and you can also comment on or like the posted contents.
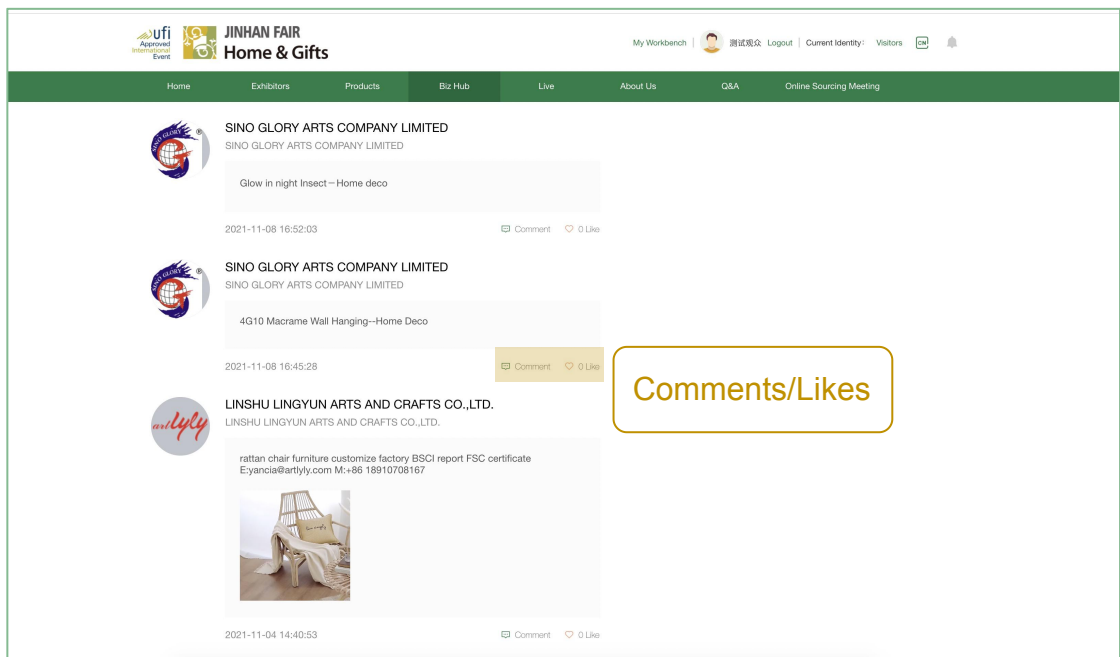
Livestream

① **Live-streaming type :**

1、Concurrent activities (organizer livestream)

2、Exhibitor livestream

② **Sorting order of livestreams :**

1、The lists are sorted by "latest" or "popularity"

2、Find livestreamings with a "keyword search"

3、Search for appropriate Livestream programs through "Select start time"/ "Select end time"

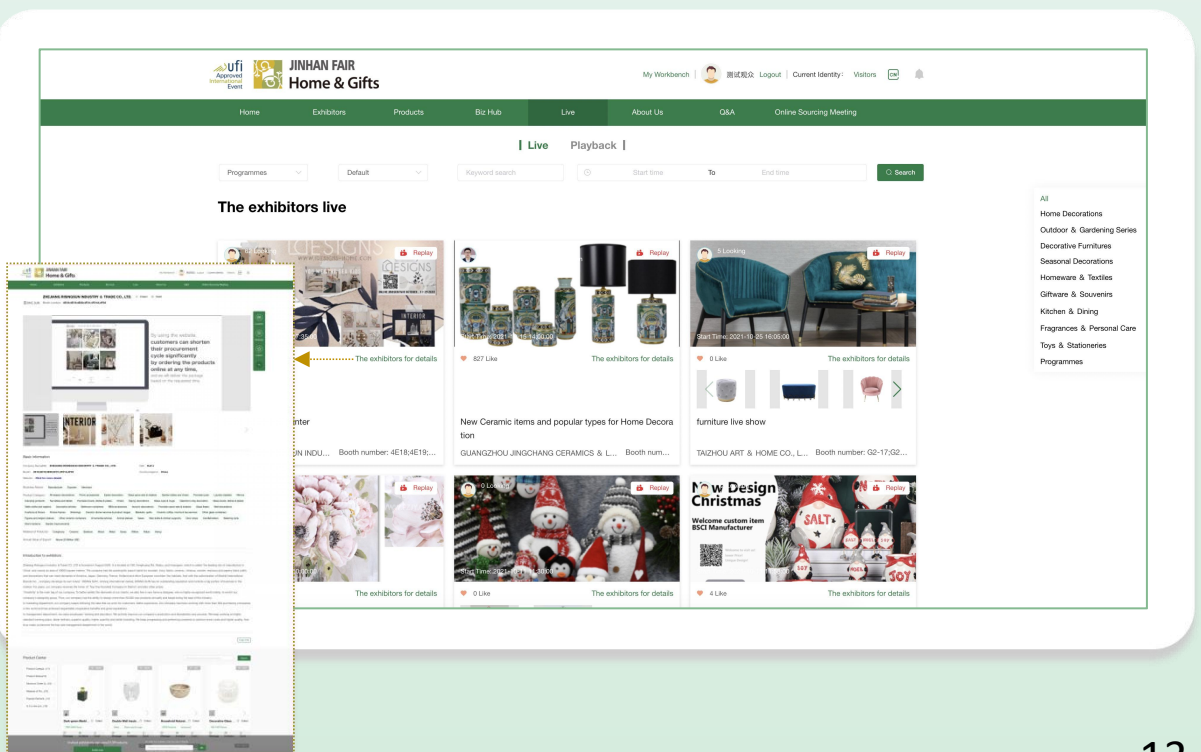③ **Livestream status :**

Livestream

1、Before a livestream, the status is "Livestreaming pending"

2、During a livestream, the status is "Livestreaming in progress" and you can exchange business cards with exhibitors

Playback

1、When the livestream is over, the status is "playback", and the playback is shown

Contacts

① **"Confirmed":** A list of exhibitors to whom you have send invitations and they have confirmed the invitations

② **"Pending Confirmation":** A list of exhibitors to whom you have send invitations but they haven't confirmed the invitations